
INFORMATION RELEASED UNDER THE FREEDOM OF INFORMATION ACT

Information released title	Talentmap statistics
Original request	<p>I am seeking some information and data relating to the talentmap website, specifically usage statistics such as:</p> <ol style="list-style-type: none">1. Unique hits, by month, since the website was launched2. The total number of repeat visitors3. The bounce rate (i.e. the percentage of visitors who visit one page only)4. The average number of page views per session5. The number of 'click-throughs' to external websites resulting from talentmap searches and a list of the sites most frequently clicked through to.
Date of release	24/02/2011
Requester type	Whatdotheyknow.com

Information released:

I am writing to inform you that the information you have requested is not held by the UK Commission for Employment and Skills. The technical platform on which the talentmap web tool was developed does not lend itself to the simple measurement of visitor statistics. The development of an interface which enabled visitor behaviour to be recorded and reported was planned but not delivered.

The UK Commission for Employment and Skills has now made the entire Intellectual Property (IP) developed by the talentmap® project available under a 'light' General Use Licence to organisations and individuals within the United Kingdom. For further information, please visit the talentmap website: <http://www.talentmapresourcecentre.org.uk/opencms/opencms/talentmap-main>