

Sub-Brands and New Product Branding under liP – Questions and Answers

No.	Question	Answer
1.	<p>Could you please confirm that the deadline for submissions for this tender is 25 June rather than 14 June as we appear to have two conflicting source timetables.</p>	<p>The deadline for response is 25 June at 1500 hrs – 14 June date is the deadline for questions concerning the ITT.</p>
2.	<p>Can you give more information about the types of organisations you are considering licensing IIP products to (as referenced in 2.2. of the ITT) and the rationale behind having other organisations effectively deliver IIP products to other organisations rather than the UK Commission doing it directly?</p>	<p>We are exploring a range of licensing options at this stage. As part of our objectives for this work will be to develop a clearer internal position on brand licensing. This work will inform thinking around the types of organisations we license products from. Any final licensing decisions will be made in the interests of furthering the wider Investors in People mission. Therefore, it is likely that licensed organisations will deliver services that link closely with our core purpose.</p> <p>The rationale for licensing other organisations, as opposed to UKCES delivering products directly, is that delivery is likely to go beyond UKCES core competencies and resources as a business. We have ambitious plans for Investors in People but currently lack the internal capacity to deliver at scale for our customers.</p>
3.	<p>What is the deadline for questions about this ITT?</p>	<p>The deadline for questions was Noon on 14 June, that deadline has now passed and therefore no further questions will be answered.</p>